

The Doomer Collective

Lite Paper v 1.0

1 Introduction

During 2020 and 2021 Non-fungible Tokens (NFTs) have quickly become an explosive new trend in the crypto industry. A multitude of NFT ecosystems have been or are currently being deployed on a multitude of blockchains. Artists from outside of the crypto sphere are quickly beginning to explore the new medium that is NFTs.

The Doomer Collective is intended to be both a community and an NFT platform at the same time. The Doomer Collective Platform, henceforth simply referred to as “the platform”, will act as a launchpad for new artists and other NFT projects where they can kickstart their success by releasing their non-fungible tokens on our platform, thereby gaining instant exposure and attracting potential NFT collectors and investors.

As for the community part of the Doomer Collective, we want to establish a Decentralized Autonomous Organization (DAO) where like-minded individuals can gather around their shared passion for NFTs, and collectively explore the possibilities that the NFT medium offers. We will try to set up a fund of capital to be utilized by the DAO, with enough funds to allow the DAO to continue improving the platform and taking on new R&D initiatives, hopefully for years to come.

At the heart of The Doomer Collective is the Doomer Token, which is a cross chain token which will exist on two blockchains: Ethereum and Binance Smart Chain. Hence, DMR is available as an ERC20 token and a BEP20 token.

2 Purpose and vision

The purpose of The Doomer Collective is to build a sustainable ecosystem where the DAO (referred to as the collective) can help artists to successfully launch their NFTs, as well as being a leading innovator in the space, by taking on new development endeavours to further the success of the ecosystem.

3 Tokenomics

3.1 Two-token model

Doomer (DMR) ERC20/BEP20 token

The Doomer Token (ticker DMR), which will be referred to as DMR, is a token available on Ethereum and Binance Smart Chain as an ERC20 and BEP20 token, respectively. The token can be freely transferred between the blockchains via a token bridge such as PolyNetwork.

This token is the core currency in the ecosystem. It will be used for NFT farming, liquidity mining pairs and as voting rights within the DAO.

Doomer Tickets - not a ERC/BEP token

In addition to the DMR token, there will exist another non-ERC/BEP token called Doomer Tickets, which will simply be referred to as tickets. With the tickets investors can farm NFTs: investors stake DMR to earn tickets, and then use the tickets as a currency to purchase NFTs with.

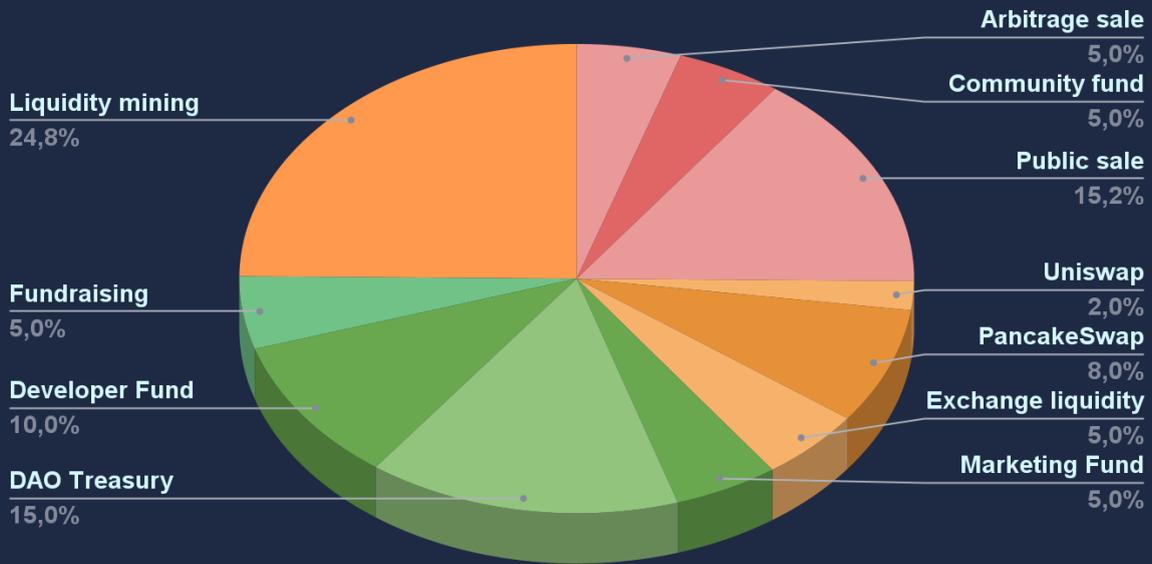
In addition, investors will be able to stake any NFT released through our platform to earn more tickets.

3.2 Token allocation

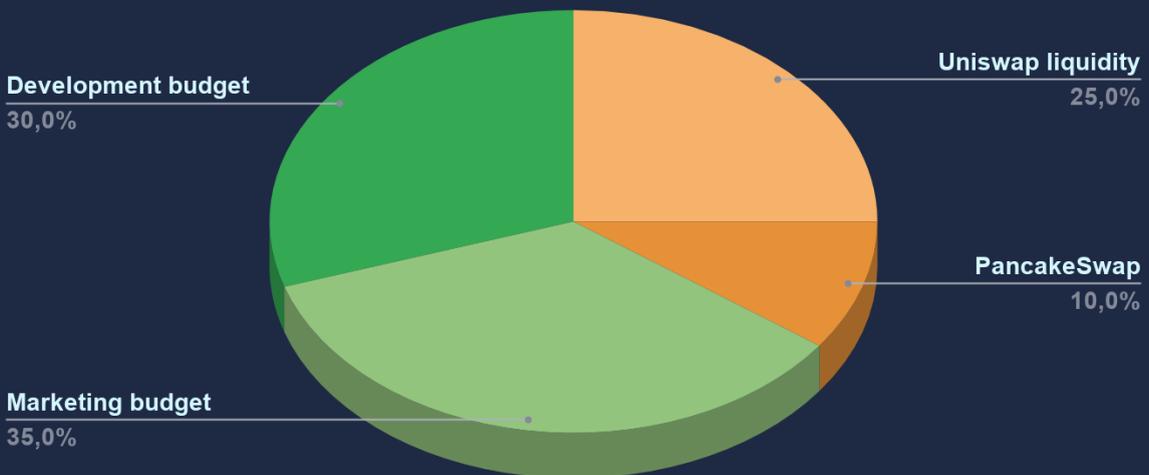
- Total supply: **42000 DMR**.
- Initial supply: **circa 9000 DMR**.
- Time until all tokens have been mined: **at least 1 year**.

The most considerable part of the token allocation (23%) will be put towards liquidity mining in order to gain traction amongst the plentiful number of farmers and traders that operate within the crypto sphere. 15% of the tokens will be allocated to the DAO treasury which will hopefully endow the DAO with enough capital to stay funded for years to come. The marketing fund (5%) could also be used for the DAO if it decides that these funds aren't necessary for further marketing in the future, potentially yielding a total token allocation of 20% to the DAO. See the following figure for an overview of the DMR allocation:

Doomer (DMR) Token Allocation



Usage of funds raised in private and public sales



The funds collected during both our self-hosted public sale and the private sale (BSCStarter) will be used as visualized in the figure above. Considerable focus has been put on the development budgets as we will continue leading the development side of the project for the foreseeable future. Until the DAO has been founded and funded and the collective is committed enough to take an active part in the R&D, we will lead this project to success.

We feel that a considerable marketing budget is required to spread the word of the collective, so that we may build a large and engaged community.

3.3 Public and private sale vesting

Our self-hosted public sale will use the following token release schedule:

- 25% of the tokens can be claimed upon launch of the project.
- The remaining 75% of the tokens will be unlocked linearly over the next month, with tokens being unlocked every two hours.

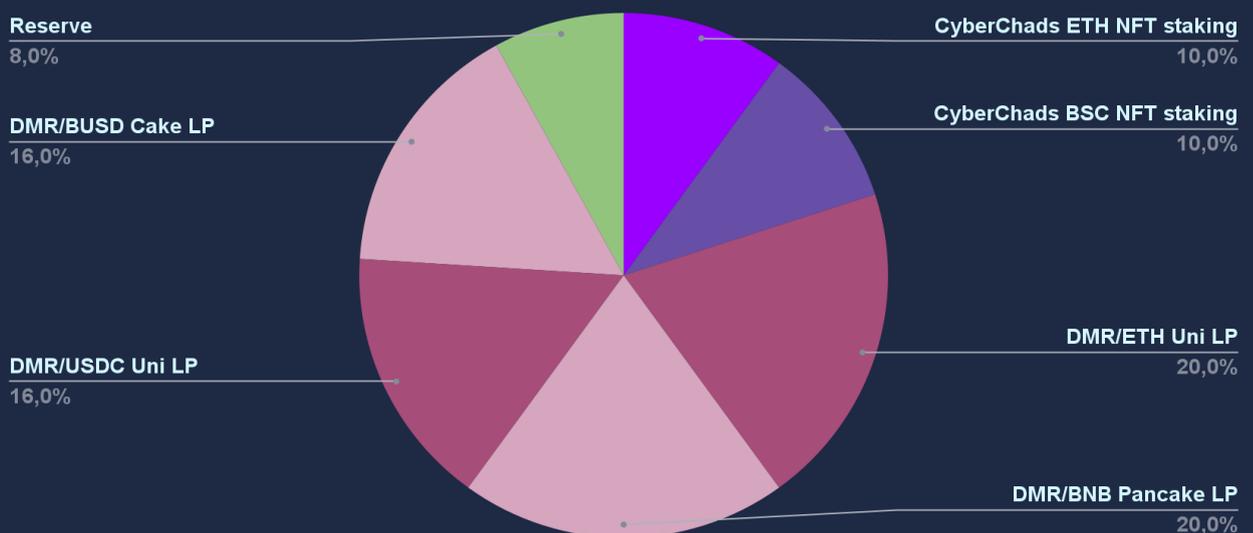
The private sale vesting schedule is TBD.

4 Token inflation

23% of the DMR supply has been allocated towards liquidity mining. Investors will be able to earn these tokens in the two following ways:

1. **NFT staking.** Investors will be able to stake CyberChads NFTs¹ (created by the founders of the collective) to earn DMR tokens.
2. **Liquidity mining.** Investors will be able to farm the DMR token with different liquidity pairs. A number of liquidity pairs will be available in the beginning. 8% of the mined tokens will be reserved for future pools that are yet to be decided. We will actively involve the collective in deciding how the 8% reserve should be allocated. The pairs are allocated as follows:

Pool allocations



¹ <https://cyberchads.biz/>

5 The Doomer Platform

Much of the original inspiration for our platform came from Meme Ltd². The Doomer Platform will improve upon Meme's ideas by expanding the concept to multiple chains, by allowing for continuous development to steadily improve our ecosystem and by building a DAO with enough funds to take on new innovative ventures.

We will be releasing a number of our own planned NFT projects through the doomer platform, while also onboarding a number of artists to the platform. Later down the road, we believe that the DAO should take on full responsibility in deciding which artists/projects are allowed to release/collaborate with our platform.

5.1 Roadmap

2021

- **Q1 and earlier.**
 - The vision is conceived and the team is gathered.
 - The team launches its first successful NFT project: CyberChads³.
- **Q2.**
 - Development of the doomer ecosystem begins.
 - NFT staking and liquidity mining is developed.
 - Public sale is developed.
 - Release of the doomer website and platform.
- **Q3**
 - Artist onboarding to the platform.
 - NFT launchpad development.
 - BSCStarter sales takes place.
 - Public sale takes place.
 - DAO establishment.
 - Release of the "Everybits" NFTs through the platform.
 - Release of the "Gan Wars" NFTs through the platform.
- **Q4**
 - Functioning DAO which can build products by itself
 - Research and develop NFT + DeFi technologies such as NFT bonds and NFT options.
 - Release of crypto bear market hedge NFTs.

² <https://dontbuymeme.com/>

³ <https://cyberchads.biz/>